



THE MALTA KENNEL CLUB

(FOUNDED 1948)

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PATRON: THE HON. MINISTER FOR THE AGRICULTURE & FISHERIES,
ASSOCIATE MEMBER OF THE FEDERATION CYNOLOGIQUE INTERNATIONALE (FCI)
WITH A RECIPROCAL AGREEMENT WITH THE KENNEL CLUB (UK)

Dear Sir/Madam,

We are pleased to advise that the Malta Kennel Club will be holding its forthcoming 8th International Dog Show on the 24th & 25th November 2007. This show will be held at (Venue)

We are proud that last year's event was a huge success, with participants from Cyprus, Italy and Sweden. We also had numerous visitors from Ireland, Britain, Sweden and Italy. We are envisaging even a better participation this year, having already advertised our Show in various countries. We will continue advertising this show in further countries as we done in the past.

Similar to our International Dog Show last year, we are again requesting sponsorship from various participants as follows:

- Trade Stand Package (payment to be effected by 1st October 2006) Lm.....(Please Ask)
- Advertising Board (placement only) full colour (2' x 6') Lm.....(Please Ask)
- Advertising Board (including printing) full colour (2' x 6') Lm.....(Please Ask)
- A5 colour advert in the Show Catalogue Lm.....(Please Ask)
- A5 black and white advert in the Show Catalogue Lm.....(Please Ask)
- A6 black and white advert in the Show Catalogue Lm.....(Please Ask)
(Please tick as required)

Trade Stand package requires the sponsor to put up a stand in a selected area, advertising the products for the duration of the Show. The Malta Kennel Club will on its part advertise your products in the circular sent to our members as well as in the Show Catalogue and promotional materials.

We feel that this is a unique opportunity for you to advertise your products on an International basis, more so since it is our intention to film the Show and promote it on the local media as well as abroad.

You are kindly requested to sign the attached copy of this letter as your acceptance of your participation and forward the same to the Malta Kennel Club at the above address. We thanks you for your kind attention and look forward to your positive reply.

Yours faithfully

Malta Kennel Club
Secretary

**I agree to sponsor the Malta Kennel Club's
International Show 2007 as per the above
conditions**

p.p.